

《大数据时代：通过数据看看春节发生的事！》

Air quality in 271 out of 338 prefecture-level or above cities failed to meet national standards on the Chinese New Year Eve to 6 am the next morning on Feb 8, primarily because of pollution caused by firecrackers.

????????????????338????????????271????????????????????????????????????

The PM2.5 density in the 338 cities averaged 148 micro grams per cubic meter while the density for PM10 averaged 210 micrograms per cubic meter for these cities. But air condition in Beijing and Shanghai, and some other big metropolis that have partly banned firecrackers improved from last year.

338?????PM2.5???????148ug/m³?PM10???????210ug/m³.????????????????????????????????????

One billion

10?

More than a billion people participated in the Spring Festival Gala by watching it on different channels and interacting on social media, according to data released by CCTV.

????????????????????10????????????????????????????????????

The Spring Festival Gala was watched on TV domestically by 690 million views while 138 million people watched it online.

?6.9?????????1.38?????????????????

2.9 billion

29?

China's cinema box office sales hit a new record, by pulling in over 2.9 billion yuan (\$441.4 million) in just seven days, from Spring Festival Eve (Feb 7) to Feb 13, according to the film administration.

????????????????????????????????????2?13????????????29?????(4.414????)??????

The sales surpassed last year's 1.82 billion yuan during Spring Festival holidays in just five days.

????????????18.2?????

The ticket sales of The Mermaid movie hit one billion yuan in four days after being released.

????????????????????????10??

409,000

40.9?

According to Tencent Holdings Ltd, 420 million people participated in Red Envelope, an interactive game on instant messaging app We Chat where people can gift certain amount of money as bestwishes to others

????????????4.2????????????????????-????????????????????????????????????

The number of all the red packets that were given and received reached 8.08 billion, eight times than that in last year which is 1.01 billion

????????????80.8????????10.1????8??

The peak time was 00:06:09 when 409,000 electronic red envelopes were sent and received.

????????00:06:09????????40.9????????

65.6 percent

65.6%

On Feb 7, or the New Year eve, 65.6 percent of Ali-pay users travelled from workplace to home, data from the Ant Financial Services showed.

????????????27????????65.6%????????????

The top three cities that saw the most people leave for hometown were Shenzhen, Dongguan and Guangzhou, all

??????(2??-8?)????????????????????????????3.91????????????1????

The data is based on the 650 million daily active users on China's leading cell phone smart pushservice Getui. Grabbing red envelopes and instance messaging were the most common usages.

????????????????????????"??"26.5????????????????????????????

