

《苹果2016春季发布会毫无亮点 你吐槽了吗？》



Apple has announced smaller versions of the iPhone and iPad Pro at an event hosted in San Francisco.

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The iPhone SE has the same processing and graphics performance of the larger Apple 6S, the firm said, and can capture 4K video. The iPhone SE will be available in 110 countries by the end of May. With a starting price of \$399/\$499, the new iPhone is the "most affordable" handset Apple has ever released, Apple said.

?????????iphone SE???6s?????????????????????????iphone SE???4k?????????iphone SE????110????????????399/499???iphone SE????????????"???"????????????

The new iPad Pro will have a 9.7 inch screen - the same size as the original iPad. It also said the new iPad Pro would be available in three different storage sizes with an extra large 256GB version. Pricing will begin at \$599 for the smallest version and will ship in the US at the end of the month.

???iPad Pro??9.7???—???iPad?????????????????iPad
Pro????????????????256G????????????599????????????

Geoff Blaber from CCS Insight said there were "no surprises" but that the products were still "crucial" to Apple's business. "A new price point and new hardware should not be underestimated," he said.

???????CCS Insight????·????????????"????"????????????????????"????????????????"????

The firm also showed off a recycling robot called Liam which can strip down old iPhones into their components for reuse. The Apple Watch is to come down in price to \$299 from its launch price of \$349, chief executive Tim Cook also announced.

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??die????????????

@skizzz: absolutely the worst Apple Launch event ever!!

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@Txag: Steve Jobs is rolling over in his grave for what Apple has become.

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@Pom down under: Just an over priced made in China phone.

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@John brett: I afraid Apple are going backwards. They ran out of ideas. What more can you do with a phone.

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@??iPhone 5s????iPhone
SE????????????9.7?iPad Air 2????iPad Pro 2????????????

@??????[???]????4s5s????????,????????????????????[doge][doge]????????

@?????????iPhone6?????se????se?....?????.....???

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