

《电子商务巨头阿里巴巴三个月收益猛增60%》

导读:阿里巴巴作为中国最举足轻重的电子零售商，通过不断扩大自己的业务范围达到了收益不断增长的结果。但同时，他们也遇到了一些挑战。



Revenue at e-commerce giant Alibaba jumped 60% in the first three months of the year, powered by a growing customer base in China.

??60%?

More than 450 million Chinese shoppers used its sites during the quarter, with the average annual spending up by about a third, Alibaba said.

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The growth pushed revenues for the period to \$5.6bn (4.3bn pounds).

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Alibaba, started by billionaire Jack Ma, is the dominant online retailer in China.

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The Chinese business accounts for 67% of Alibaba's revenue, or \$3.7bn - a 41% rise on the same period last year.

????????67%????37??—????41%?

Like its US rival Amazon - which claims more than 300 million customer accounts - Alibaba has expanded into a wide range of services, including cloud computing and media, via its Youku Tudou video hosting service.

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Alibaba said it had more than 870,000 customers for its cloud computing services at the end of March. Quarterly revenue from that unit doubled from last year, reaching \$314m, the firm said.

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Digital media and entertainment revenue grew even faster, rising 234% year-on-year to \$571m.

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Alibaba has said it also plans to expand internationally for future growth. International retail sales in the quarter more than tripled from 2016, to \$353m.

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The firm acquired the Singapore e-commerce site Lazada last year.

????????????Lazada?

Total profits in the quarter were \$1.5bn, up 98% year-on-year.

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But for the financial year that closed in March they declined about 40%, a drop the firm attributed largely to its film division, Alibaba Pictures Group.

????????40%????????—????

Our robust results demonstrate the strength of our core businesses, as well as the positive momentum of our emerging businesses, said Maggie Wu, the firm's chief financial officer.

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