《全球首个“区域电商发展指数”诞生》

2016世界电子商务大会在浙江义乌举行，会上，全球首个区域电商发展指数——义乌电子商务发展指数正式对外发布。

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China has introduced its first regional e-commerce development index named after the famed small commodity production center of Yiwu in Zhejiang Province.

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?????????????regional e-commerce development index?—— ???????????Yiwu E-commerce Development Index??2016??a pilot program for big data in the county-level city??

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??????????????comprehensive monthly evaluation index??overall e-commerce in Yiwu????????statistics on the online trade environment???????trust ratings???????rankings on activity???????rankings on growth???????the degree of contribution to economic and social development??

??advance prosperity and healthy development of e-commerce in Yiwu??????????????????????accelerate the transformation of trade??further gather global e-commerce to bolster its negotiating position in improving e-commerce standards and rule-making??

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