

《Vogue杂志百年 首次找了个百岁老太当模特》



You hear it said often — that true beauty is ageless — but you don't see much evidence of the idea in popular culture, where the beauty ideal skews to the young, and the even younger.

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While Vogue magazine has its annual age issue, which highlights accomplished (usually gorgeous) women of various ages, that's only once a year. And if you count the images, including advertising, there are precious few with anyone over 50 in them. But for British Vogue's 100th anniversary, the magazine features Bo Gilbert, a model who is as old as it is.

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It's not surprising that this campaign comes from the UK, where ordinary looks, less makeup and older visages are more common on television and films made there. The campaign is made by Harvey Nicks, a well-known British luxury department store.





Over the past few years, as women have gained more power in both media and Hollywood, beauty standards are very, very slowly changing. We're now seeing some of our favorite actresses keep making movies into their 40s and 50s, even if there aren't that many roles for them; it's just another sign that there is still a long way to go. The attention that elderly fashion icons like Iris Apfel (I highly recommend her documentary, "Iris," on Netflix), and the women of the Advanced Style blog (here's another model who is 100), proves there's interest in the fashion community — and outside it — for something beyond the next bright young thing.

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"I do things that I think a lot of people wouldn't do at my age," says Gilbert, in the video above.

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That's definitely interesting, and inspiring, as we all grow older.

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skew: ??

visage: ??

bespoke: ???

recollection: ??

