

## 《不用脸书都能知道你是谁？网络大数据吓死人》

Facebook can be used to work out huge details of your personal life – even if you never actually use it, according to a new study.

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It is still possible to predict the kind of things you might say simply by looking at the sort of people you hang around with, the new study has found.

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In the research, a team of scientists took more than thirty million public posts on social media from 13,905 users.

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They found it was possible to use the messages from eight or nine of a person's contacts to predict what a person might post next.

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Even if a person left the social network or never actually joined, researchers can guess a person's future posting or activities with 95 per cent accuracy, the scientists write.

??95%?

It also means that signing up to a social network like Facebook really means you are handing over possible data on your friends, too, the researchers warn.

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"There's no place to hide in a social network," says Lewis Mitchell, a co-author on the new study.

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"You alone don't control your privacy on social media platforms," said Jim Bagrow. "Your friends have a say too."

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