

《上海迪士尼试营业 票价太高遭吐槽》

导读:上海迪士尼乐园门票价格一直是公众关心的话题，上周开始运营测试，果然被“吐槽”价格贵。



Shanghai Disneyland held an invite-only soft opening last week before officially opening its doors to the eager masses on June 16.

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The China Youth Daily reported that unnamed attendees to the soft opening complained their day trip to the park - including food and souvenirs - cost 2,600 yuan (\$400) per person.

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The average monthly income for service industry workers in Shanghai is 4,041 yuan, according to a 2016 report by the Shanghai Bureau of Human Resources and Social Security.

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According to the park's official website, weekday tickets for adults run 370 yuan (\$57) and weekend tickets 499 (\$76) yuan. This means a family of two parents and a child visiting on a Saturday would spend 1,373 yuan (\$211)

before entering the gate, media reported.

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Chinese media reports reflected opinions on social media that Disneyland Shanghai was not affordably priced.

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For context, ticket fees in Shanghai are comparable with other Disney parks in the region. For example, an adult one-day pass to Disneyland Tokyo is 7,400 yen (\$68), their third price increase in three years, reported qq.com.

??7400??68????????????????????????????????

Chinese media also focused on complaints about prices in the park, such as a "deluxe edition" souvenir doll selling for 220 yuan (\$33) and food costing an average 75 yuan (\$11) per person.

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