

《京东：英国脱欧 将提振英国商品进口》

导读:对于进口跨境电商而言，英镑的大幅度贬值，导致人民币的购买力变强，部分从事英国代购的电商已经开启了促销模式，跨贸园区内电商企业也都有所动作。



PARIS (Reuters) - Chinese online retailer JD.com said on Friday that Britain leaving the European Union could make British goods cheaper to buy but it was premature to say if the move would significantly impact the group's business.

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The pound has dropped almost 8 percent against the dollar since last Friday, the steepest daily decline in the post-1973 floating-exchange-rate era, after Britain's Brexit vote stunned global markets.

??8%????1973????????????????????

"British products will be more competitive. It is however too early to say if there will be a significant impact on business," Tony Qiu, head of JD Worldwide, told a news conference in Paris.

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JD.com, Alibaba Group Holding Ltd's main rival in online shopping and China's largest e-commerce company by

[illegible]

1.69

??????1000??

????????????????????????????2???(??3040???)????????????80%?

????????????(GMV)??715??????72.4%??????????

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