

《日本微信line即将上线，可以和来自“星星”的他及时通信，你期待》

导读:相信看过《来自星星的你》，一定不会对男女主人公的通讯工具line感到陌生，都教授和千颂伊的调情工具要上市了，你期待吗？



TOKYO (Reuters) - Japanese messaging app firm Line Corp priced its initial public offering at the top of its, putting it on track to raise as much as \$1.3 billion and reflecting robust appetite for the world's biggest tech listing this year.

Line Corp IPO 13 2016 IPO

Line set the IPO price at 3,300 yen per share, compared with its book-building range of 2,900-3,300 yen, a filing with Japan's finance ministry showed on Monday.

Line 2900—3300 IPO 3300

It had initially set the range at 2,700-3,200 yen but bumped it up last week amid buoyant demand.

Line IPO 2700-3200 Line 2900-3300

Line, owned by South Korea's Naver Corp, is set for a dual New York and Tokyo listing this week, raising funds and boosting its profile to ratchet up its global expansion outside its key markets of Japan and Southeast Asia.

????????Naver????????????Line??

This is seen as an event by many domestic retail investors. I think the price will rise in the short term, said Mitsushige Akino, executive officer at Ichiyoshi Asset Management.

??Line????????????

But he added that investors will also need to look at whether the company increases profits in the long term.

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Including an overallotment arrangement, Line is selling up to 132.8 billion yen (\$1.3 billion) of shares. The IPO pricing values the company at 693 billion yen (\$6.9 billion).

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Line's messaging app was launched in the aftermath of Japan's 2011 earthquake and tsunami to overcome downed communications, growing unexpectedly to become the country's dominant mobile messaging platform over the next few years.

2011????????????????????????????????Line Corp????????????Line????????????????????????????

The bulk of its revenue comes from games and sales of emojis and electronic stickers.

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Line will debut on the New York Stock Exchange on Thursday and on the Tokyo Stock Exchange the following day.

?????14??Line?????????????15????????????

Morgan Stanley, Goldman Sachs, JP Morgan and Nomura are managing the listing.

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