

《“狼性”还是无脑？老板逼员工吃生苦瓜》

导读:重庆一家公司员工因未能完成销售业绩，而被逼生吃苦瓜，不由令人质疑。这样的管理方法是否可取？



Management at a Chinese decorations company are 'motivating' apparently unproductive employees to hit sales targets, by forcing them to choke down bitter squash in front of co-workers.

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The unusual ritual has been brought in at Leshang Decorations Corporation in Chongqing, south-west China, in order to push them to work harder for success, according to People's Daily Online.

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40 of the small corporation's 100 employees were forced to stand up in a recent staff meeting and bite pieces out of the bad-tasting vegetables, much to the amusement of their colleagues.

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The company deliberately sought out the largest and most bitter squashes available on the market in order to give

to most suffering to the 'lazy' employees, bringing a huge bundle into the office.

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Bitter squash, also known as bitter melon or bitter gourd, is a cucumber-shaped vegetable which is often used in Chinese dishes, but is only very rarely eaten raw due to its intensely bitter taste.

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The photos were published online on July 16, and are thought to have been taken at a recent event

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Employees told reporters from People's Daily that this is not the first time the corporation has imposed mandatory punishments for staff failing to meet targets.

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Staff had been forced into doing rounds of squats exercises, sprints around the office and push-ups, before managers decided to change their approach and introduce eating challenges.

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Any employee not performing to 'expectations' will be given the punishment, and it is reported that around half of new recruits chose to leave the company due to pressures shortly after joining.

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One employee gave a list of reasons for why people made the decision to leave: their incapability to meet expectations, high pressure, low pay and of course shame caused by being punished in front of coworkers.

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On Weibo, commenters were quick to voice their concerns about the strange practice.

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'If I were them, I would quit immediately. I won't give my time and energy to work for a company that doesn't even respect their employees,' one commenter wrote.

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But another one denied it was a bad punishment, adding: 'I don't mind eating bitter gourd, it's tasty'.

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It is not the first time a Chinese company has made news for inflicting bizarre punishments on employees failing to meet adequate targets in the workplace.

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Last month, a video went viral on social media showing staff at a company retreat being spanked with paddles while on stage during a training session, which many argued breached work rules.

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