

导读:偏爱豹纹高跟鞋、乳胶长筒靴,以及价值1000多英镑的高档设计服装,特蕾莎·梅对政客女强人风格的着装早已得心应手。不仅如此,这位新任首相的发型也是时下权势女性最青睐的发型。



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“?????”——??“pob?”——????????????????????????????????

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Hairdressers say the 'pob' is being used by female politicians to demonstrate they are in charge and mean business.

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Julia Carta, international celebrity hair and make-up artist, said: 'People are judged by their looks and the first thing people notice is hair.

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Shorter, more precise styles give the impression that women can hack it in the man's world of politics. It gives the sign that they have a strong head on their shoulders, they are more intelligent, articulate and should be taken seriously.

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Longer, flouncy locks, by contrast, give the impression that women are perhaps fresh out of school, less intimidating and, in turn, less in control. They draw the eye down to a woman's bosoms, so a shorter bob above the collar bone keeps attentions at eye level, up towards the brain.

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These women are ruling the world, they don't want people to be distracted by their hair, so shorter, sharper power cuts all help them to be taken seriously.

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Previous high profile female politicians, such as Mo Mowlam and Glenda Jackson, also favoured the bob, and Margaret Thatcher also had similar length hair, even though hers was set in rollers. It has been proven time and again that a shorter look gives women much more gravitas than those who have longer hair.

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Hair stylist Teddy Mitchell also claimed that the 'pob' was useful to female politicians because it could be swept off their face and 'allows the camera' to see them.

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A pob can also be tucked behind the ear, all the better to say: voters, I'm listening,' he added.

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