

《用诚意征服眼球，里约奥运开幕式收获媒体一致赞誉》

导读:从吐槽到赞誉，巴西人只用一场走心的开幕式就打动世界。2016年里约奥运会开幕式在马拉卡纳体育场圆满落幕，马拉松名将利马点燃主火炬。在第一时间，世界媒体对这场开幕式进行了点评，总体上是赞誉一片。



Media throughout the world celebrate the spectacular ceremony put on by Brazil to mark the opening of the Rio Olympics, despite the serious political and economic difficulties faced by the country.

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Many focus on the impressively colourful display used to highlight Brazil's history, culture and natural beauty.

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The Washington Post also emphasises the "high appeal" of the ceremony, despite the "gutted budget" the organisers had to work with.

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And the Wall Street Journal hails the "flair" that marked the opening ceremony, even though this was "less

grandiose" than the ones staged for recent Games in Beijing and London.

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In the Russian media, there is applause for what Brazil has managed to achieve on such a limited budget.

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The R-Sport news agency declares that Brazil has found "Happiness from poverty", while the news website Lenta.ru says that though the opening ceremony was modest compared to those for previous Games, "it was imbued with a carnival atmosphere and a Brazilian flair".

???????The R-Sport ??????"?????"????? Lenta.ru??

In Brazil itself, the media expresses its pride in the way in which the opening ceremony was handled.

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O Globo hails the sheer beauty of the event, while the Veja news magazine says the ceremony "showcased a modern, confident and colourful country".

O Globo?????????????????Veja ?"?????????"?????????????"

A more sombre political note is sounded by the Folha de S. Paulo website, which notes that the ceremony engaged with social causes and was an uncomfortable experience for Brazil's interim president, Michel Temer, who was booed by some in the crowd as he declared the Games open.

??Folha de
S.Paulo??·????????????????????????????????????

Elsewhere in Latin America, there is also considerable excitement over the event.

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Argentina's La Nacion highlights an "emotional opening ceremony", while Colombia's El Espectador focuses on the colourfulness of the event and singles out one of its main themes: concern for environmental issues.

????? La Nacion?????"?????"???????El Espectador ?????????????????????????????

????El Pais ???

????????????Le Figaro???????????? Le Monde ??????????????

