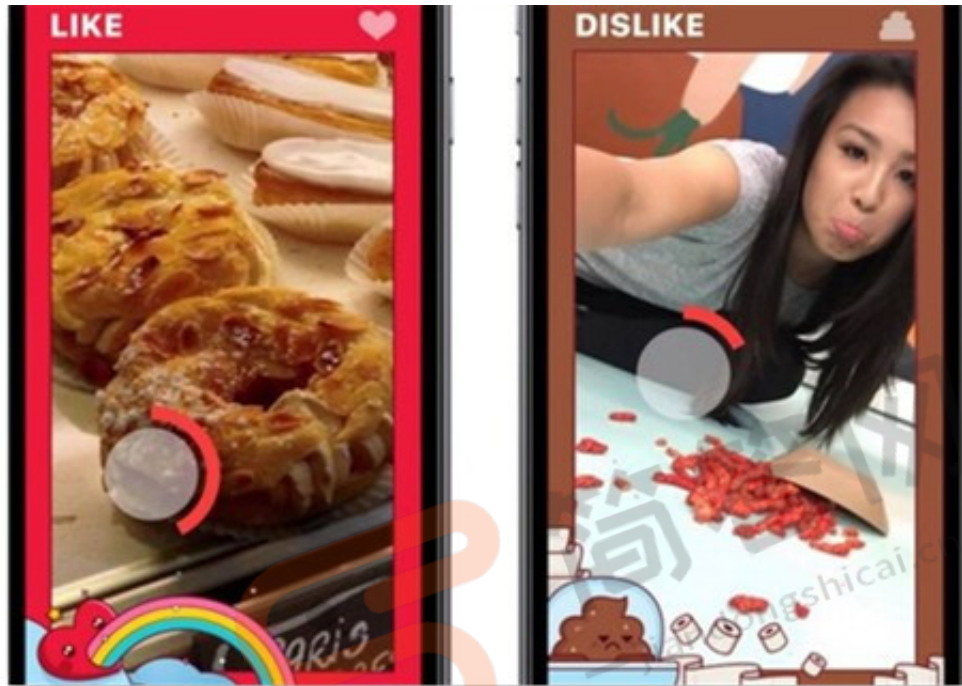


《脸书开发新app，仅针对学生党》

导读:这款应用名为Lifestage，目前只在美国的苹果设备上才能使用，用户可以根据自己的心情和喜好发布图片和视频。然后这些都会变成视频资料。



Facebook has launched a new social media app aimed at school teenagers.

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Members of Lifestage, currently only available on Apple devices in the US, upload pictures and videos based around feelings, likes and dislikes. These are then turned into video profiles.

??????Lifestage??

All posts are public and there are no options to restrict viewing. The idea is to connect members of the same school, its creator said.

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One expert told the BBC the lack of privacy settings was a concern.

?????BBC????????????????

School members can view each other's profiles once the individual school has registered 20 members or more.

????????20 ?????????????????????

Users aged more than 21 are only able to view their own profiles, reports the Tech Crunch website.

?Tech Crunch??????21????????????

However the app warns that it cannot guarantee whether all its users are genuine.

????app????????????????

"We can't confirm that people who claim to go to a certain school actually go to that school. All videos you upload to your profile are fully public content," it says.

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Lifestage has no messaging functionality but users can display contact details from other sites such as Snapchat and Instagram.

Lifestage??Snapchat?Instagram?

The app currently has a 2.5 star rating on the iTunes store with comments describing it as "kinda sorta creepy" and "confusing".

??app?????????????????????"?????"?"?"?"?

According to statistics website Statista only 8% of Facebook's US users are aged 13-19.

?????Statista????????8%????????13?19??

It has been designed by Facebook product manager Michael Sayman, who is 19 years old.

??app?????????Michael Sayman????????19??

In a Facebook post he wrote that the app was based around the original social network's early days.

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"Back in 2004, Facebook was all about 'who I am'. I could post my relationship status. I could share what my favourite music was. And it was all about expressing myself," he said.

???“??2004????????????‘??’????????????????????????????????????”

"Today as Facebook has grown into so much more, we see the opportunity to explore that concept of 'who I am' once again, but for Generation Z in 2016."

“????????????????????????‘??’????????????????????2016??Z????90??”

