

《百胜餐饮出售中国股份》

导读:百胜餐饮集团由于想要分离旗下中国业务，决定出售其在中国股份，目前中国春华资本和蚂蚁金服已经收购了部分股份。



Primavera Capital, will pay \$410m (308m pound) and Ant Financial, an affiliate of Alibaba, will invest \$50m.

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The new investors will have the option to buy an additional 4% stake.

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Yum, the owner of Pizza Hut and KFC, is the largest fast food brand in China but has recently faced some trouble.

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The company was involved in a scandal over its meat supplier and its connection to bird flu outbreaks.

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Yum Brands has also recently been losing ground to competitors like McDonalds.

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Still, the company sees potential in the market and has plans to triple the number of its restaurants in China.

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A Yum spokesman said the company had not yet decided how the money from the sale would be used, but it is possible it may go towards the firm's expansion plan.

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The decision to spin off Yum's Chinese business has been pushed by activist investor Keith Meister, who is a member of Yum's board of directors.

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Yum said the separation is on track to take place on 31 October.

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Ant Financial runs Alibaba's Alipay mobile payment businesses and has been making a push into the Chinese restaurant industry.

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The company plans to make Alipay available in Yum restaurants, which will help increase its customers and the company says thus will help to cut waiting times at cash registers.

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"Through this collaboration, we aim to help Yum China provide world-class mobile payment services for tens of millions of customers across its brands," said Eric Jing, president of Ant Financial.

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Primavera Capital is a powerful China-focused private equity firm founded by an ex-Goldman Sachs banker.

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