

《万达联盟索尼进军好莱坞》

导读:中国万达最近和索尼影业达成了一项协议，将联盟进军好莱坞。



The strategic alliance opens the door for Wanda to invest in certain productions. Wanda said it would include the co-financing of upcoming high-profile Sony releases in China.

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The deal marks the Chinese company's first multi-picture partnership with a major Hollywood studio.

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The company wants to boost its influence in the global film industry.

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"The alliance will help strengthen Wanda's power to influence the global film industry, and set a good precedent for Chinese film producers in their international investment," the company said in a statement.

