

## 《布莱特公投之后：路易威登成为伦敦最便宜手包》

导读:布莱特公投之后，英镑一直贬值，以至于相关奢侈品大牌价格不断下跌。这是否会成为一种常态？



According to research from Deloitte, items from the designer and other luxury goods now cost less in Britain in dollar terms than anywhere else.

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It linked the trend to the fall in sterling since the Brexit vote, which has boosted tourists' spending power.

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The pound has fallen more than 17% against the dollar since June.

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According to the research, which was prepared for the Wall Street Journal, a Speedy 30 handbag from Louis Vuitton cost 645 pounds in London as of 7 October, or 802 pounds.

????????????10????????Speedy 30????????645????802???

That compared to 760 pounds (\$850) in Paris and \$970 in New York. In China the bag cost 7,450 yuan, or \$1,115.

????????760????????970????????7450??1115????

Nick Pope, fashion and luxury lead at Deloitte, told the BBC a "period of affordability" after the EU referendum vote was proving a "demand pull" for tourists, who account for more than half of the UK's luxury goods market

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The trend in luxury pricing in the UK is being driven mainly by the depression on the sterling - thus making the same item more affordable in the UK market than in any other major luxury market, he said.

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People don't like paying more for the same product.

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That chimes with official statistics that show overseas residents made 3.8 million visits to the UK in July - up 2% on the same month last year. In total, they spent some 2.5bn pounds.

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The fall in sterling has pushed up the price of some everyday goods, but Deloitte said luxury retailers had kept prices stable for fear of scaring off consumers.

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It said 64% of comparable luxury products were now cheaper in the UK than anywhere else.

??64%????????????????????

Other examples include Balenciaga's Foulard Fringe Dress, which currently costs about \$400 less in the UK than in the US.

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