

《好消息！苹果现已加入双十一豪华午餐 Beats耳机等商品打五折》

导读:双十一剁手节日渐逼近！苹果也按耐不住加入了双十一打折促销阵营，据苹果天猫旗舰店的消息显示，双十一期间苹果部分商品优惠幅度高达五折，所有商品均可使用12个月免息分期付款购买。

来个好听的：**Beats 耳机双 11 半价。**

iPhone 等全场享受花呗 12 期免息。



As almost all big names on China's e-commerce giant Alibaba ready for the upcoming shopping festival on Nov. 11, Apple has also been adjusting its online shop on Alibaba shopping platform Tmall, with a 50 percent discount on its Beats headphones.

??Beats??????????????

On Nov. 1, the Apple store was added to a list of Tmall shops already open for the 11/11 shopping festival. Other shops, such as Jack Jones and Nike, will offer even deeper discounts on the actual day of the festival, news site Guancha.cn reported.

11?1??

While Apple will not offer a discount on its new model iPhone7, the shop is providing a 50 percent discount on its Beats by Dr. Dre headphones. Powerbeats 2 and Beats Solo 2 wireless earphones will be included in the discount.

On Nov. 1, all products in Apple's Tmall store will also be available for purchase using interest-free installments for 12 months, according to the shop's Tmall page.

????????iPhone 7????????Beats????5????Powerbeats 2?Beats Solo
2????????11?1????????12????

On Oct. 20, Tmall announced that the upcoming shopping festival will include 98,000 retailers from across the world, including Costco, Macy's and German Pool. The platform posted sales of 91.2 billion RMB (\$13.5 billion) for the Nov. 11 event in 2015, up 60 percent year on year, Global Times reported.

10?20????????98000????Costco????Macy's????German
Pool????2015????912????135????2014????60%?

Meanwhile, custoemrs accessing the Apple store on iOS 10.1.1 were able to use Alibaba's payment platform Alipay for app purchases beginning Nov. 1, along with other payment methods including UnionPay, Visa and Mastercard, according to Guancha.cn.

????11?1????iOS10.1.1????APP????VISA???MasterCard

