

## 《阿里巴巴打造“农村淘宝”，让农民既淘宝又淘金》

导读:阿里巴巴增加了其在农村地区的业务，打造农村淘宝，既扩展了业务，又带动了农村地区的发展。



China's e-commerce giant Alibaba has increased its presence in rural areas.

????????????????????

The number of "Taobao villages," referring to those villages where more than 10 percent of their households run online stores and with annual revenue of 10 million yuan, has reached 1,311 by the end of August, according to a report by the firm's researching.

"???"????????????????????10%????????????1000????????????????????8????????????????1311??

The figure was 68 percent more than that of last year. Sellers from such villages run more than 300,000 online stores on Taobao, China's largest online commerce site.

????????????68????????????????????????????????30??????

Zhejiang, Guangdong and Jiangsu provinces, all along China's eastern coast, are the three top regions in terms of the number of Taobao villages. Zhejiang, which has strong manufacturing infrastructure, boasts 506.

????????????????????????????????????????????????506??????

The rural online shops have created more than 840,000 jobs, the report said.

??????????84????????

