

《故宫推出限量版“朕的手机”，你会买吗》

导读:苹果手机通常是高端手机的代名词。然而，在故宫新推出的‘朕’的手机面前，苹果也只能算是平民了。日前，北京故宫文化传播有限公司推出了一款故宫贺岁版手机，全球限量仅999台，售价约是苹果手机的三倍，高达19999元！你会买吗？



Chinese social media users have expressed their shock about a gaudy golden smartphone created in partnership with Beijing's Forbidden City museum.

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The "Titanium Palace Edition" mobile phone goes on sale next month and has a price tag of 19,999 yuan (\$2,880), the state-run Global Times newspaper reports. While it contains no actual titanium, it comes with an 18-carat gold dragon decoration and a screen made from sapphire glass, People's Daily reports on its Weibo social media account.

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According to Beijing Youth Daily, the gem-laden device comes in a limited run of 999 devices, and was designed in partnership with the Palace Museum, inspired by the imperial collections it houses.

