

Common industries for college startups include catering, agriculture, IT, transportation, education and culture. According to the report, 13.8 percent of the entrepreneurs were interested in hospitality and catering, while 13.7

percent choose agriculture. Ninety percent of the students believe their universities' guidance on entrepreneurship would help their future businesses. In addition, they professed appreciation for policies intended to encourage entrepreneurship.

????????????????????IT????????????????????13.8%????????????????13.7%????????90%????????
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The report found that students majoring in art, agriculture and engineering were more willing to start businesses, while those majoring in history and science showed relatively low interest.

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A lack of capital and experience is the biggest obstacle for college entrepreneurs, the report suggested, stating that 40 percent of such young entrepreneurs rely on external capital such as loans from banks, investment organizations, schools and the government.

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