

《你要充值信仰吗？诺基亚智能手机将在中国独家发售，定价1699人民币》

导读:诺基亚生产的第一台智能手机将在中国独家发售，定价1699人民币，但是从概念图来看，不少人都对吐槽其“低配高卖”，对此你怎么看？是充值一波情怀，还是诺基亚仍在“手机霸主”的梦中？



The device will be marketed in partnership with the local internet retail giant JD.com.

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The team behind the Nokia 6 phone said it believed the handset's "premium design" would appeal to the local market.

???6????????????????????“????”??????????

The announcement coincided with the final day of the CES tech show in Las Vegas, where other new mobile phones and gadgets have been launched.

????????CES????????????????????????????????

Nokia no longer manufactures phones that carry its name but has instead licensed its brand to another Finnish company, HMD Global.

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Until now, the only phones that had been released under the deal had been more basic "feature phone" models.

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The Android device had been highly anticipated and marks Nokia's return to the smartphone market after a series of Windows Phone models. Microsoft briefly used the brand for about a year after buying Nokia's mobile devices unit in 2014.

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Nokia once dominated the mobile phone market but struggled after the launch of the iPhone a decade ago, and the subsequent release of Google's Android operating system.

????????????????10??iPhone????????????????????

HMD Global had previously indicated it would release several Nokia-branded Android phones in 2017.

HMD????????????2017????????????

It is expected to provide details of at least some of the other launches at another trade show - Barcelona's Mobile World Congress - in February.

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"The decision by HMD to launch its first Android smartphone into China is a reflection of the desire to meet the real world needs of consumers in different markets around the world," the firm said in a statement.

????????????“HMD????????????????????????????????”

"With over 552 million smartphone users in China in 2016, a figure that is predicted to grow to more than 593 million users by 2017, it is a strategically important market where premium design and quality is highly valued by consumers."

“2016????????????5.52????????2017????5.93????????????????????????????????”

The specifications are mid-range, and so is the price: 1,699 yuan (\$245; 200 pounds).

????????????1699????245???200????

That makes it slightly more expensive than Huawei's Honor 6X but cheaper than Xiaomi's Mi 5s.

????????6X????????5s???

