

《鹿晗的粉丝到底多强大？看完这个你就知道了！》

导读:每一个成功的明星背后都少不了强大的后盾。而当红明星鹿晗则有着一个强大的粉丝基地。



For anyone who wants to get a better understanding of Chinese fandom nowadays, the first group you might want to study are the Lu fans - followers of Chinese singer/actor Lu Han, one of the hottest stars in the country lately.

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Dubbed by foreign media as the "Chinese Justin Bieber," the 27-year-old Beijing-born superstar has received an incredibly warm welcome since returning home after ending his contract with the South Korean pop group EXO in 2014.

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Recently he completed his debut show during the China Central Television Spring Festival Gala on January 27 and was awarded a 2016 Figure of the Year award by the China News Service.

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It's hard for anyone living in China to ignore the startling online figures involving Lu and his fans - a post of his on Sina Weibo that had 100,252,605 comments was recognized by the Guinness Book of World Records in 2015 as

"the most highly commented on Sina Weibo post." A post he made on the eve of the Lantern Festival (February 10) garnered 1.18 million likes and was reposted 1.84 million times.

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While some disregard these numbers, calling Lu fans naocanfen (senseless fans), his fan base actually sees supporting their idol as a serious cause.

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Dedicated fan base

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"These figures are created bit by bit by millions of Lu fans, not individuals who abandon their personal lives to work online or so-called shuijun," said Tian Tian, one of the managers of the Lu Han Bar, a Lu fan club on Chinese forum platform Baidu Tieba. In China, shuijun, or "water army," refers to people who are paid to post messages online to increase a target's online influence.

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"Most of us are rational people who understand where the boundary between star-chasing and our personal lives lies," the 27-year-old woman, also a Lu fan for the past four years, told the Global Times on Monday.

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With 3.25 million registered members, the Lu Han Bar is probably the country's largest Lu fan club. It encompasses not only online platforms, but also 33 offline branch clubs in China and other countries and regions including the US and Australia. The fan club has a total of 300 managers.

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Every morning, hundreds of thousands of members flood the online Lu Han Bar to sign-in and share news about Lu. It is very much like disciple carrying out their regular morning prayer.

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"We don't get paid. We do this purely out of our love for Lu," said Tian. "We use our free time to manage the club, so there are no such things as full-time or part-time jobs here."

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Healthy relationship

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Lu fans range in age from primary school students to senior citizens, according to Tian. With such a large group, Tian thinks it is only natural that there will be some extremist fans among the millions of healthy fans.

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"Many Lu fans I know were born after 1995," Mu Tou, a 25-year-old Lu fan, told the Global Times. "And it's true that many of them are just kids and sometimes are rude."

"????????1995???"25????????????????????"????????????????????"

In the eyes of many of Lu's fans, Lu is much more than just a handsome-looking star who is good natured and humble. He is polite, "sweet to fans," **hardworking** and "sometimes like a big boy who is a bit awkward with words."

[illegible]

"For me, he is an example to live up to," said Mu. "He always inspires me to become a person like him - a positive and considerate person who never whines about life."

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