

《五岁小女孩改变GAP童装》

导读:应五岁小女孩的要求，GAP童装将会有很大改变。



Five-year-old activist Alice Jacob is learning early in life that standing up for what you believe in can really make a difference.

????????Alice Jacob??

Jacob first made a name for herself earlier this month, when the Washington Post published the letter she'd written to Gap CEO Jeff Kirwan, asking for less girls shirts with "pink and princesses" and more with "cool" images, like the "Superman, Bat Man, rock-and-roll and sports" usually reserved for boys. Better yet, she asked "can you make a 'no boys or girls' section — only a kids' section?"

Jacob??GAP????????Jeff
Kirwan????????????????????"?????"??"????"????????????

And lo and behold, Kirwan wrote back. Here's what Kirwan told Alice:

Kirwan????????????????

"I got hold of the letters you sent in and wanted to be the one to reply to you. I'm Jeff and I'm the head of Gap. You sound like a really cool kid with a great sense of style. At GapKids, we try to always offer a wide range of styles and choices for girls and boys. You are right, I think we can do a better job offering even more choices that appeal to everyone. I've talked with our designers and we're going to work on even more fun stuff that I think you'll like. In the meantime, I'm going to send you a few of my favorite tees from our latest collection. Please check them out and let us know what you think. Our customers' comments are very important to us, and they help us create even better products with each season. Thank you again, Jeff

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Jeff?

He also sent Alice some T-shirts, one of which she has called "pretty cool."

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