

## 《维多利亚新品发布--代言模特是妮可基德曼！》

导读:走高端时尚路线的辣妹维多利亚，选择了澳大利亚女星妮可基德曼为其17年秋冬新款代言。强强联合会引发什么样的时尚冲击？



Australian actress Nicole Kidman will model for Victoria Beckham's fashion label.

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Victoria announced the news by posting a snap of Nicole on her Instagram page .

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Nicole is seen wearing a wine red dress and posing behind the scenes .

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The candid behind the scenes snap shows Nicole wearing a stunning wine red dress and gold heels from the high end brand as she poses elegantly for the cameras.

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Victoria Beckham has enlisted the support of a fellow A-lister to boost the sales and profile of her beloved fashion label, VB

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Taking to Instagram on Tuesday, fans of the former Spice Girl were overjoyed when she shared this snap of Australian actress Nicole Kidman modelling for her new Autumn/Winter collection

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Nicole Kidman looks beautiful in my VBAW17 collection!' Victoria captioned the snap.

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Fans were thrilled by the news, with hundreds commenting on the collaboration and sharing their thoughts.

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Wow, Nicole Kidman modeling for VB. Good going,' one fan wrote.

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Two legends! Best combination,' another wrote.

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The popular actress' involvement is thought to boost sales for the brand and increase global exposure

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The popular actress' involvement is sure to increase global exposure of the chic label.

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It is not the only time Nicole has been involved in the fashion world, with the 49-year-old

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previously appearing on countless Vogue covers and starring in a Chanel No 5 commercial.

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A fashion source said: 'There is a lot hanging on this for Victoria – it's so different to everything she has done before. She wants to target absolutely everyone to make sure that she gets every single sale she can.'

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While she has won acclaim within the fashion industry nearly ten years after launching her first range, Victoria's high prices – some of her dresses cost almost ?2,000 (AUD \$3287) – have been blamed for her lack of financial success.

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Another source close to Victoria said: 'She is always looking for a way to grow her business. If this works then there will almost certainly be a British version of the range.'

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