

《付费提问风靡：5000元换来四字答复 你愿意花钱提问吗？》

导读:付费问答正逐渐发展成互联网时代知识变现的新模式——花钱向名人或专业人士提问，就有可能获得一对一的答复。你愿意花钱提问吗？



Pay-for-knowledge platforms and apps, including Weibo, Fenda and Zhihu Live, that allow people to pay money to have their questions answered by professionals or see online answers provided to others, have become popular in China.

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Wang Sicong, the son of Chinese billionaire Wang Jianlin, Dalian Wanda Group chairman, was reported to have received 80,000 yuan (\$11,590) for offering a four-Chinese-character answer on a pay-for-knowledge platform.

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The price for that question was originally 5,000 yuan. However, Wang's answer attracted more than 180,000 internet users, keen to see the response, who each pay 1 yuan. The income would be shared between the platform, Wang and the question raiser, according to regulations set by the platform involved.

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