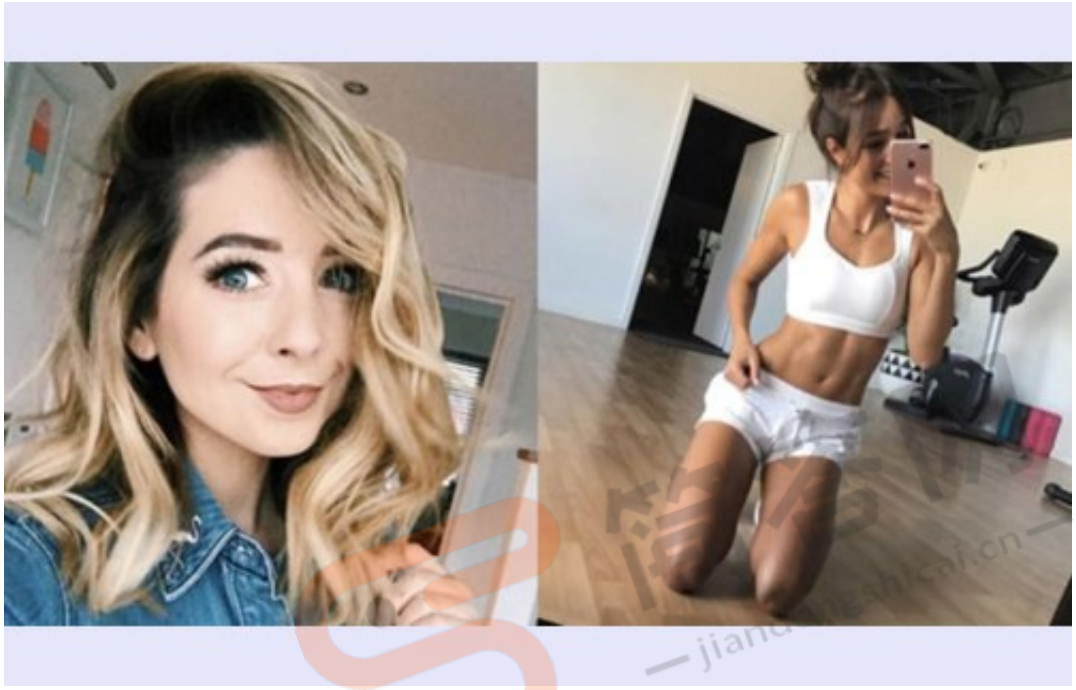
《发一条微博，豪赚300000美金！-- 美容健身达人的新兴赚钱方》

导读:网红经济无论是在国内还是国外，都已经成为一种新兴的赚钱模式。而在本次福布斯公布的排行榜上，通过粉丝赚钱的网红收入竟然如此惊人！



Forbes magazine just released its first-ever "Top Influencers" list spotlighting those who’ve made major bank off of social media. The debut ranking first looks at influencers in the beauty, fitness, and home spaces, but the list will be published quarterly and will cover fashion (coming in September), travel (coming in June), food (coming in December), and more.

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The combined following of the 30 social media stars featured is 250 million. According to the report created with social insight platform Captiv8 and influencer analytics firm Traackr, if they have seven million subscribers or more on YouTube, vloggers could make up to $300,000 per post for a video partnership.Additionally, top influencers could make $187,000 per Facebook post, and $150,000 per Instagram post. Even on the "lower" end of the spectrum–those who have around100,000 followers–you could make up to $5,000 per Instagram post.

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That’s not even counting what they make with book deals, apps, and clothing lines, supplement brands, and other

companies they start. Kayla Itsines, for example, made $17 million her "Sweat with Kayla" app alone in 2016. Meanwhile, Michelle Phan co-founded cosmetics box Ipsy, which was valued at $500 million in 2015.

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With that said, here are some of the big names Forbes called out:

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BEAUTY

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1. Zoe "Zoella" Sugg (@zoella) 2. Michelle Phan (@michellephan) 3. Huda Kattan (@hudabeauty) 4. Nikkie de Jager (@nikkietutorials) 5. Shannon Harris (@shaaanxo)

1???“Zoella”???@zoella?2???? ?(@michellephan)3??? ??? @hudabeauty?4???(@nikkietutorials)5??? ???(@shaaanxo)

FITNESS

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1. Kayla Itsines (@kayla_itsines) 2. Jennifer Selter (@jenselter) 3. Emily Skye (@emilyskyefit) 4. Michelle Lewin (@michelle_lewin) 5. Joe Wicks (@thebodycoach)

1???(@kayla_itsines)2???? ???(@jenselter)3???? (@emilyskyefit)4??????(@michelle_lewin) 5?????(@thebodycoach)