# 《好戏上演，五家争夺詹姆斯邦德》

导读:老牌影视公司和影视公司新秀纷纷上阵，一场争夺大戏开演，最终花落谁家？

22 Apr – Five studios are currently having the ultimate death match (well, it’s not as bloody as that...not yet, at least) for the rights to "James Bond".

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According to the New York Times, the contenders are Sony, Warner Bros, Universal Pictures, 20th Century Fox and, unexpectedly, the relatively new Annapurna, financed and led by Megan Ellison, the heiress of Oracle.

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Sony was the last to produce a James Bond film, "Spectre", which was released almost 2 years ago, thus marking the end of their four-film deal. And it’s been a while since they’ve been able to brag about a film that was a hit both domestically and internationally.

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Warner Bros. maybe only need James Bond as a safety net, in case one of their current big franchises doesn’t measure up or drops along the way.

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For Universal, the franchise would just be the cherry on top of their already very big and delicious layered cake of franchises that the entire world seems to want a piece of. With the success of "Jurassic World", "Pitch Perfect" and "Fast And Furious", the addition of James Bond could have them giving Disney a run for their money, franchise-wise.

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Fox has recently made its mark with hard-core films, like "Logan", "Alien: Covenant" and "Kingsman". A PG-13 James Bond movie would fit in perfectly.

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And lastly, for the ambitious Annapurna, landing a Bond would be transformative and an outright show of force. They’re already a force not to be messed with in their own right, with hits like "Her", "American Hustle" and "Sausage Party", but having James Bond in their docket would really kick things off for them.

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