《马云一百万个美国就业机会的承诺》

After promising to create one million new jobs in the U.S., Jack Ma is taking a big first step on delivering.

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Alibaba Group announced today that it will inaugurate its effort to empower U.S. small businesses, entrepreneurs and farmers to sell to hundreds of millions of Chinese consumers at "Gateway 17," a small business summit that will be held in Detroit, Michigan on June 20-21.

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Alibaba CEO Jack Ma will be in attendance and will speak to an expected audience of more than 1,000 companies and individuals and many more via online streaming. The event will also include keynote speeches from leading entrepreneurs, as well as category breakout talks, business solutions sessions and marketplace networking opportunities to help those in attendance gain a better understanding of the Chinese consumer's wants and needs.

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The "one million U.S. jobs promise"

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Shortly after taking office, U.S. President Donald Trump met with Ma to discuss ways in which Alibaba could help create jobs in America via sales to the booming Chinese consumer market. They agreed that by allowing Americans to make use of Alibaba's Tmall platform, it would bring a million new jobs in the U.S. over the next five years thanks to cross border e-commerce sales to China.

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