《Google翻译重返中国 手机可以直接用！》

Google has reintroduced its Translate mobile apps to China, where they can now be accessed and used without the need for software to bypass local censorship.

??????????????????????????????????

Google has maintained a web-based version of Translate that has been accessible since its China exit, but with half of China's 1.4 billion population using the internet on mobile, according to the latest government figures, these apps will give the service wider reach.

??14????????????????????????????????

The iOS version of Translate is available in the Chinese App Store, while Google is directing Android users to a direct download from its servers here.

????????????????????????????????????

"Google Translate has been available in China for more than eight years. Today, we're making our Translate app work better for Chinese users," a spokesperson told TechCrunch."

????????????8?????????????????????????????"??????TechCruch??????

"With today's update, we're hoping to make the Translate experience better for Chinese users, helping break down language barriers by connecting people around the world," Google wrote in a blog post.

????????????"??"

Publicly, at least, Google is saying that the launch of the Chinese version of the app is about giving more options to Chinese internet users, who also have services from Baidu and other Chinese companies available, but today's news marks a notable advance on its China strategy.

??

Translate won't generate revenue for Google, but it may boost its visibility among Chinese internet users. Potentially, it sets a precedent for introducing China-specific versions of other Google apps and services in the future, although the company declined to comment when we asked it about that directly.

??“???”??
?

China’s colossal base of more than 730 million internet users has turned it into an important market for mobile. The country recently overtook the U.S. to become the world’s most lucrative market for iOS app developers, and it’s a market where Google has little footprint. The company connected China-based developers with its global app store footprint two years ago, but it’s no surprise that Google is reported to be exploring the possibilities inside China.

????7.3??
????????

简答网 —jiandongshicai.cn—