

《华为在肯尼亚推出其最新款手机》

导读:内罗毕（肯尼亚首都）—中国电信技术公司华为星期二在肯尼亚推出了华为P10高端智能手机，继续其在地智能手机市场增加份额的攻势。



NAIROBI - Chinese telecom technology firm Huawei on Tuesday launched its premium Huawei P10 smartphone in Kenya as it continues its aggressive push for an increased stake in the local smartphone market.

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Huawei P10, the latest addition of the P series, is aimed at the socially-and-tech-conscious people and combines the art of portrait photography, inventive technology and genuine workmanship.

??P??????P10????????????????????

Mark Hemaobin, Managing Director Huawei Mobile Eastern Africa, said the Huawei P10 was in line with Huawei's global strategy to manufacture products that integrate humanity and technology.

????????Mark Hemaobin??P10????“????????????”??????

"As culture and technology continue to traverse in every aspect of our world, we want to deliver new products and experiences that ultimately improve and enhance life," said Hemaobin in a statement issued in Nairobi.

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Continuing with the P series tradition of really well-built handsets co-engineered with Leica, Huawei P10 intertwines unique imaging abilities and hardware innovations to bring users a powerful device experience.

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The latest smartphone features artistic portraits with precise 3D facial detection, dynamic illumination, portrait enhancements, natural bokeh effect and Huawei Hybrid Zoom as well as the world's first Leica front camera with a new, brighter sensor and larger aperture for outstanding self-portraits.

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"We understand that our users are particular about great photo moments and selfies, so we spent a considerable amount of research and design making it even better," said Hemaobin.

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The Huawei P10 is part of Huawei Mobile Kenya plans to increase its smartphone sales by 50 percent by end of 2017.

??P10????????????????????????2017????????????????????50?

This year alone, Huawei Mobile Kenya has launched mid-range phones GR5 2017, GR3 2017 following the P Series predecessor Huawei P9 and Mate 9 in 2016.

??2016??P????P9 ?Mate 9????????????????????GR5 2017?GR3 2017?

Owing to its innovative products and growing recognition as a premium device brand, Huawei Consumer Group shipped in 139 million smartphones during 2016, contributing to 25.9 billion U.S. dollars in annual revenue.

????????????????????????2016????????????1?3900????????????259????

Co-engineered with Leica, the Huawei P10 is the world's first smartphone with a rear dual-camera and a front camera offering cutting-edge portrait photography features.

??P10??

Showcasing striking colors and a 5.1-inch 1080p display, the HUAWEI P10 is retailing in Huawei Retail Stores for

650 U.S. dollars.

??P10????????5.1?1080p????????650???

The hardware is powered by a Kirin 960 chipset, and supports dual-SIM functionality, with 4GB of RAM and 64GB of storage and can expand their storage through a MicroSD card.

????960????????SIM????4GB????64GB????????microSD??????

