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The clip immediately sent shockwaves through the Chinese beer market, as Budweiser is a very popular brand in China.

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On May 29, Budweiser's sales company in China issued a statement on Sina Weibo, saying that the company has reported the underground factory to police and reserves the right to pursue legal action, Hunan Economic Television reported.

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The company emphasized that Budweiser has always prioritized product quality and consumer safety with a strict quality inspection system. The statement also noted that Budweiser has never sought a third-party partner for manufacturing or packaging.

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