

《电子商务为世界带来了优质的中国产品》

电子商务快速发展，为中国产品走向世界提供广阔的平台。



The rapid development of e-commerce is bringing more and more quality China-made products to consumers around the world, Economic Information Daily reported on Dec. 13.

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Export transaction of China's cross-border e-commerce reached 2.75 trillion yuan (\$415.3 billion) in the first half of 2017, up 31.5 percent on a year-on-year basis, according to a report released by China's Ministry of Commerce.

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Statistics by Chinese e-commerce giant JD.com shows that Chinese-made products, including the most popular smartphones, household appliances, toys, household supplies, and outdoor sports equipment are sold to over 200 countries and regions in the world.

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Chinese electronics giant Hisense also disclosed that 520,000 of its televisions were sold out in less than 24 hours on the "Black Friday" in the United States.

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E-commerce now offers a convenient way for Chinese products to go global, said Cao Lei, director at China Electronic Commerce Research Center.

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In recent years, Chinese enterprises have been improving the quality of their products, technologies, and price competitiveness, which will benefit global consumers through rapidly-developing e-commerce platforms, Liu Bing, head of Shandong Macro-economy Research Institute noted.

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