

《iphone x 销量不佳或将停产》

乔布斯的苹果手机在中国一直很具有市场，很多中国年轻人都以拥有一部苹果手机为荣。不过，近年来，苹果手机的口碑持续下降，随着国内的国产手机不断推出新功能，苹果手机的市场也没有那么大了。有消息称，iphone x因为销量不理想将于金秋停产。

Apple will cancel the iPhone X this summer due to disappointing sales, analyst claims.

????????????iPhone X????????

It was released to mark the 10th anniversary of the first iPhone and is considered to be the most innovative mobile released in years.

????????iPhone????????????????????????????????

But one tech expert has claimed iPhone X sales have been poorer than expected and production of the device will be stopped in summer.

????????iPhone X????????????????????????????????



KGI Securities analyst Ming-Chi Kuo said the X would come to the 'end of life' later on in 2018, which means it will not be sold as a cheaper model next year.

????????iPhone X??2018?“????”????????iPhone X???????

Apple tends to introduce new iPhones in September so the cancellation of its flagship mobile could be intended to make way for a new model.

????????iPhone????????????????????

Kuo said the notch in the screen of the X is proving to be unattractive to Chinese customers.

???????X????“???”???????????

Apple will release an iPhone X Plus later this year to address these concerns, Kuo claimed.

????????????????iPhone X Plus?????????

During a trip to China, Apple boss Tim Cook said he 'couldn't be happier' with the demand for the iPhone X in the People's Republic.

?????????•???????????????? iPhone X?????“????”?

However, Sinolink Securities analyst Zhang Bin claimed shipments could be as low as 35 million during the first quarter of this year – which is about 10 million lower than older estimations.

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