

《四大“网络人格”分析，你是哪一类呢?》

科学家根据社交媒体使用方式，将网友分成了四类：潜水者、极客、网红和受害者。你属于哪一类呢？



You're either a lurker, a geek, an internet celebrity or a victim.

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That's according to scientists who claim that we fall into one of four 'online personalities' when using sites such as Facebook and Twitter.

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And according to their research, more young people are opting to be 'lurkers' and 'geeks' by reducing what they share online in an effort to avoid being a 'victim'.

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The study was led by Dr Liam Berriman and Professor Rachel Thomson from the University of Sussex. The scientists studied the online activity and visibility of children aged between 10 and 15.

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Dr Berriman said: 'Our research found that concerns about staying safe online created an atmosphere of intense anxiety for young people, even if they had not directly experienced any problems themselves.

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The young people we spoke to felt a great weight of responsibility for their safety online and were often motivated by the concern of being labelled a victim.' The desire for safety and protection from the dangers of the web has led many young people to experiment with invisibility online.

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The academics used two measures to find their groups: participation and visibility.

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The geek has high participation but low visibility; the internet celeb has high participation and high visibility; the victim with low participation but high visibility; and the lurker who has low participation and low visibility.

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The 'lurker' is described as someone who avoids confrontation in public forums and prefers closed group chats. They are also prone to stalking their favourite music bands online.

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The 'geek', meanwhile, uses invisibility to anonymously share and promote their amateur media creations online, such as music videos or fan fiction writing.

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The academics described how the geeks' long hours of labour on projects risked parental concern that their behaviour was obsessive or addictive.

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While there has been a lot of negative media coverage around teenagers' interaction with social media, our findings are more hopeful that teenagers are responsible users of social media, are very conscious of the dangers and make considerable efforts to protect themselves against those risks,' said Dr Berriman.

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