

## 《天价奢侈手袋拍卖价格堪比一套新房》

随着消费者成熟度的提高，二手奢侈品手袋拍卖价格持续飙升，天价手袋价格堪比一套房子。



How much is a handbag worth? Say 100 pound? Maybe 500 pound? Perhaps even 1,000 pound?

??????????100?????500????????1000???

How about handing over 279,000 pound for one bag - and a second-hand one at that?

279,000????????????

For that price, you could buy a house in the UK (where the average dwelling costs 223,285 pound, according to the Halifax) and still have plenty left over.

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It was fashioned from Nilo crocodile hide and adorned with 18-carat white gold and diamond-encrusted details.

????????????????18K????????????????

While 279,000 pound is a record breaking price tag for this "holy grail" of handbags, it is a drop in the ocean when it comes to the increasingly lucrative market for buying and selling pre-owned luxury "arm furniture".

?????"?"????????279,000?????????????????????"????"????????????????????

High-end bags have come a long way from the days when Princess Grace of Monaco used an Hermes Sac a depeches to hide her growing baby bump from the paparazzi. It was subsequently renamed the Kelly bag after the former Hollywood star.

????????????????????Sac??

Expensive handbags are now ubiquitous among celebrities such as reality TV personalities Kim Kardashian West and her mother Kris Jenner.

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However, these bags are no frivolous trinkets.

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Auction house Christie's says the global pre-owned luxury handbag market has jumped from being worth 5.1m pound in 2011 to 26m pound in 2016.

????????????????????2011????510????????2016??2600????

Heritage Auctions believes that the worldwide secondary auction market for the "ultra high-end bags" is between USD 75m and 100m "and growing".

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In investment terms, these assets can offer a huge return on your cash.

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Investment bank Jefferies reckons that some bags can generate returns of about 30% a year.

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Handbags made by Hermes, the French luxury goods house, are the most sought-after.

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