

《有创意！英推出全球首款羊毛棺材》

羊毛棺材你见过吗？近年来，人们对“看上去不那么吓人”棺材的需求逐渐上升。为此，英国皇室御用制造商推出全球首款羊毛棺材。



A British mill has created the world's first woolen coffins to satisfy an unusual gap in the funeral market.

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AW Hainsworth, which clothes royalty at ceremonial events, invented the product because of a dissatisfaction with traditional caskets.

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Conventional coffins are made from wood, which makes them cold, angular and unapproachable to grieving family members, according to AW Hainsworth.

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Woolen coffins on the other hand, are made from wool and comprise an MDF base board, a cardboard frame and a cotton lining and costing GBP900.

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The idea of woolen coffins goes back to the 17th century, when the deceased had to be buried in wool in an attempt to boost the industry.

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AW Hainsworth, aware of criticisms levelled at traditional coffins, decided to reinvent the idea and has since placed a patent on it.

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