

《伦敦地铁的新logo挺有意思》

London ' s underground transit system, known as “ The London Underground ” or “ The Tube, ” started running in 1863. Its iconic symbol, a patriotically colored bar-and-circle roundel, was first plastered on the city ' s subterranean walls in 1908 and has gone through several iterations since.

????????1863?????????“The London Underground”(????)?“The Tube”(????)????????????????????(????????
????????)????????????????????1908????????????????????

Until now, each new draft of the logo has been a variation on the same theme—all solidly red and blue, with only slight changes to the proportions and weight of the letters.

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Recently, however, British-Ghanaian artist Larry Achiampong has reimagined the traditional transit symbol to reflect the rich and diverse African diaspora that makes up roughly 44% of London's population.

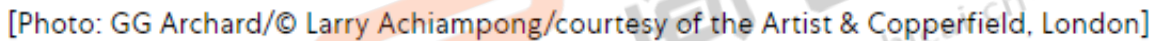
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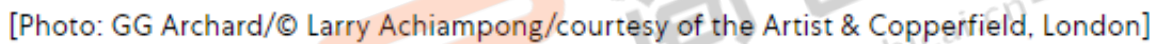
[Photo: GG Archard/© Larry Achiampong/courtesy of the Artist & Copperfield, London]

This large-scale logo redesign is a public commission from Art on the Underground, a visual arts showcase funded by Transport for London, which “seeks to consider the possibilities of alternate histories,” according to a statement.

[illegible]



“????????????”2019??????“On Edge”(??)????????????????????????????????????(????????????????????????2020?1?31?)????????????????



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commission

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Our product can be bought off the shelf or by commission.

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