

《宅家厨艺“翻车”上热搜，网购生鲜报告：方便食品销量猛增》

新冠肺炎疫情暴发(The COVID-19 outbreak)后，穿着睡衣上班打卡、对着屏幕上课的你们如何解决一日三餐?哪些美食成为了年轻人的心头好?

??

??????? ????????

??

????????????????????????????????????





10天前 ...

丝毫不影响我在学艺这件事上踏出一条路



361

119

18



简答网
—jiandongshicai.cn—



百家号/中国日报英语点津





3个月前 ...

第一次蒸的包子，跟地狱来的一样



3.7k

515

659



@追剧小鬼才

百家号/中国日报网/英语网





14天前 ...

就在刚刚发生的，我决定不做饭了，平息一下我这难言的情绪！



495

181

31



百家号/中国日报英语点津

????????????????????"???"?

火锅底料销量环比增长 11倍



牛肉卷 25倍



虾滑 23倍



菌菇拼盘 15倍

????????????????????????????????11????????????????????25??23??15??

In China, hotpot mania continued. Sales of hotpot seasonings grew 11-fold with beef rolls, mashed shrimp paste and mixed mushrooms driving growth. Segment-wise sales rose 25-, 23- and 15-fold respectively.

?????(heat-and-eat)????????????????????????????98????????????????12??

面条和方便面销量环比增长 28倍



汤圆 24倍



饺子 19倍



馒头 18倍

自嗨锅销量环比增长 12倍



麻辣香锅面 98倍



羊杂汤 42倍



香辣牛肉风味米饭 26倍

????????????????????20??????

??????????

????????????!??

爸妈给我买秋裤
我带爸妈抢生鲜



40岁以上用户增加 **237%**



津

????40????????237%???9????????????

People aged over 40 years old have taken a shine to ordering fresh food online due to restrictions on movements during the ongoing epidemic.

This business segment's sales grew 237 percent. Up to 90 percent of 40-plus people placed online orders for fresh food with the help of their children.

????????????????(Chinese cabbage)????(Pakchoi seedlings)??? (turnip)?

???????? ?

????????????????????“?”?

????67%????????????????



????????????????????????????????13?8??

Shanghai denizens are usually considered sophisticates.

Some 67 percent of e-commerce users in Shanghai bought sanitizers and hand creams at the same time during the ongoing epidemic.

They also spent more money on expensive fruits like Chilean cherries and Musang King durians, whose sales rose 13 fold and eightfold respectively.

?????“?”????????30????????(a Beijing-style hotpot with saddle of lamb)?“?”????15-35????



????????????????????????????334%?

Chicken dishes remain a favorite of Guangdong residents. Poultry sales increased 334 percent compared with the same period of the previous month.



????????????????????????????135%?

?????????

????????????????????????????????

??2?23????????????????20??“??”?17??“????”?

The novel coronavirus itself may be heartless, but that did not stop a rising number of e-commerce users from showing their kindness. Consumers posted more than 200,000 "thank-you" notes and 170,000 "take care" in appreciation of deliverymen who brought them meals ordered online.



??56%????????????????????????????2350??

Also, 56 percent of consumers who ordered meals online offered generous tips to deliverymen, with a man in Shanghai giving 2,350 yuan (\$334) in tips in total.

*???????2020.1.23-2.23

????????????????