

《英国人嘲笑新西兰汉堡王的新品薯条三明治》

说起快餐，除了麦当劳、肯德基之外，最为国人熟知的洋快餐品牌之一就属汉堡王了。随着快餐市场的竞争越来越激烈，这几个品牌也都竞相推出新品吸引顾客。

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Since Burger King started trialling its new chip butty sandwich in New Zealand, Brits haven't held back when it came to mocking for 'creating' the staple British delicacy.

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Fast-food chain Burger King has recently shared the exciting news that they're trialling a new sandwich in New Zealand.

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But since the release, Brits have been mocking Burger King's 'innovative' idea and were quick to point out that there is nothing new nor exciting about the new snack.

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Burger King describes its new 'burger' as having "crispy golden fries, mayo and ketchup, nestled between two soft buns. His Royal Fry-ness, the CHIP BUTTY has arrived".

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And... Brits see it as a buttered roll with some chips thrown in, and a dollop of sauce for good measure - a staple British delicacy.

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One person said: "A chip butty. You've invented a chip butty." Another said: "Are Burger King really trying to own...a chip butty?"

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