

## 《武汉投放5亿元消费券活跃消费市场》

为活跃消费市场，从4月19日起，武汉市人民政府将陆续向全体在汉人员投放5亿元的“武汉消费券”，以支持全市商贸和文旅行业复工、复产、复市。



3?24????????????????(????????)

The municipal government of Wuhan will hand out the vouchers weekly via the online platforms of Alibaba, Meituan Dianping and Tencent. The above three e-commerce giants will also offer their own coupons worth a total of 1.8 billion yuan, which may be used together with the government-issued vouchers. The first stage of distribution will be from April 19 to May 31, and the second stage from June 1 to July 31.

“????”????????????????3??4?19?5?31????????6?1????31????????????????3??  
????????18????????????“????”?3????????????

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????“????”??voucher?coupon????????????????????voucher??a piece of paper that can be used to pay for particular goods or services or that allows you to pay less than the usual price for



1:20 PM 77%

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武汉市人民政府 × 支付宝

# 武汉购

## 2020武汉促消费活动

**武汉消费券** 每次可抢 1 种券类型

<input checked="" type="radio"/> 任抽1张 <b>10元/20元</b> 餐饮消费券	<input type="radio"/> 任抽1张 <b>50元/80元</b> 商场消费券
<input type="radio"/> 任抽1张 <b>10元/20元</b> 超市(便利店)消费券	<input type="radio"/> 任抽1张 <b>50元/80元</b> 文体旅游消费券

**立即抽取**

领取即同意 [《活动规则》](#)

武汉市人民政府

为武汉送祝福

**购在武汉** 4.20-5.3  
**吃在武汉** 5.4-5.17  
**玩在武汉** 5.18-5.31



Consumers will be able to use the vouchers for offline payments in restaurants, shopping malls, supermarkets, convenience stores and cultural and tourist sites.

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So far, more than 20 provinces and cities in China have launched voucher campaigns, worth over 5.6 billion yuan.

????????????20????????????56????????

A survey conducted by Alipay shows that over 10 million businesses have benefited from the nationwide voucher campaigns, with over 90 percent of them being micro, small and medium-sized businesses.

????????1000????????????????????90%????????

??????

?????? unleash consumption potential

?????? economic stimulus measure

????? livestream e-commerce

????? market vitality

????? market expectations

