

《服贸会来了，这些精彩看点不要错过》

2020年中国国际服务贸易交易会即将在北京举办，这是新冠肺炎疫情发生以来我国在线下举办的第一场重大国际经贸活动。



2020????????????????9?4?-9????????????????9?1????????????????????????????(?????????)

The China International Fair for Trade in Services, which to be held in Beijing on Friday, will stage a total of 190 forums and negotiations under the theme of "Global Services, Shared Prosperity".

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?????????(WTO)?????????(trade in services)?12?????????(business services)?????(communication services)?????????(construction and related services)?????(financial services)?????????(tourism and related

services)????????(entertainment, culture and sports services)????(transport services)????(health and social services)????(educational services)????(distribution services)????(environmental services)????

????????(China International Fair for Trade in Services?CIFTIS)????“??”(China (Beijing) International Fair for Trade in Services/Beijing Fair)??2012????8????????????????????????????????

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As of Aug 30, over 2,000 firms had signed up as offline exhibitors, while more than 4,000 companies will showcase their products and services online.

??8?30????????????2000????????4000??

Overseas exhibitors and guests will mainly attend the fair through online platforms to forestall risks brought by the COVID-19 pandemic.

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2020????????????94?-9????????????9?1????????????????????(?????????)

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Up to now, 20 officials from international organizations have confirmed they will participate in the service trade fair online.

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More than 70 executives from 43 Fortune 500 companies and 20 multinational companies, as well as well-known economists, such as Joseph Stiglitz and Li Daokui, also have confirmed their participation.

43??500??20????70????????????????????????????

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Activities focusing on the twelve major areas of trade in services will be held, covering 20 themes such as winter sports, cultural services, financial services, 5G communication services, education services, sports services, service robots, public health and epidemic prevention, e-commerce, environmental services, technical services, construction services, transportation services, tourism services, design services, exhibition services, intellectual property rights, and traditional Chinese medicine services.

2020????????12????????????5G??
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???? trade in services

????? intellectual property rights protection

???? multinational company

???? financial technology

????????? safeguard the security of international industrial and supply chains

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