

《 “ 麻豆 ” 是什么?麻豆用英语怎么说?》

“??”????????????????????????Model????????????????“??”?



Cyber model, or ma dou in Chinese, is an emerging occupation amid a boom in the country's online shopping. Cyber models do not strut the catwalk. They pose for pictures that get posted online for stores to showcase their products.

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To become a cyber model, you don't necessarily have to be tall and thin with long legs like the professionals. Having a pretty face and being able to pose vivaciously like a “girl next door” are most important.

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The models are mostly college students or white-collar workers, whose employers are mainly small online clothing stores operating on a shoestring budget.

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