

《索契冬奥会相关英文词汇》

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2014????????22????????2014?2?7?2?23????????

The 22nd Winter Olympic Games opened on Friday night in a spectacular ceremony which was attended by Chinese President Xi Jinping at the invitation of his Russian counterpart, Vladimir Putin.

??22????????????????????????????????

???Emblem?

The emblem of the 2014 Winter Olympics, unveiled in December 2009, carries a minimalistic style, and unlike previous Olympic emblems, consists of typefaces with no drawn elements at all. The "Sochi" and "2014" lettering is designed to mirror each other vertically (particularly on the "hi" and "14" characters), "reflecting" the contrasts of Russia's landscape (such as Sochi itself, a meeting point between the Black Sea and the Western Caucasus).

2014????????2009?12??Sochi?2014????????????????hi?14?
????????????????????????????????????

????Mascots?

For the first time in Olympic history, a public vote was held to decide the mascots for the 2014 Winter Olympics. On February 26 2011, the official mascots were unveiled, consisting of a polar bear, a European hare, and an Amur leopard.

2014????????????????????????????2011?2?26????????????????????????????

???Motto?

Hot. Cool. Yours.

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