

《大学英语四级作文范文带翻译：假冒伪劣商品》

在大学英语四级考试中，写作占试卷总分的15%，满分106.5分。除了阅读之外，[英语四级作文](#)也是非常重要的。想要提升写作成绩，每天至少要坚持写一篇英语作文，下面是我们整理好的四级写作范文。



范文：

The Harmful Effects of Fake Goods and Ways to Eliminate Them

In today's society, fake goods are a growing menace, posing serious threats to consumers and society. These goods, often indistinguishable from the real ones, deceive customers, leading to financial losses and potential health hazards. Additionally, fake goods undermine the reputation of legitimate brands and distort market competition.

To combat this issue, strict laws must be enforced to punish those involved in the production and sale of fake goods. Consumer education is also crucial, as it helps raise awareness and encourages more informed purchases. Furthermore, businesses should adopt stronger anti-fake measures to protect their brands and customers.

In conclusion, eliminating fake goods requires concerted efforts from all stakeholders. Only by working together can we ensure a safer and more honest marketplace for all.

译文：

假冒伪劣商品的危害及消除方法

在当今社会，假冒伪劣商品日益猖獗，对消费者和社会造成了严重威胁。这些商品往往与正品难以区分，欺骗消费者，导致经济损失，甚至可能带来健康隐患。此外，假冒伪劣商品还损害了正品品牌的声誉，扰乱了市场竞争秩序。

为了打击这一问题，必须严格执行法律，严惩生产和销售假冒伪劣商品的不法分子。同时，消费者教育也至关重要，它有助于提高消费者的警惕性，鼓励他们做出更明智的购买决策。此外，企业也应该采取更强有力的打假措施，保护自身品牌和消费者权益。

总之，消除假冒伪劣商品需要社会各界的共同努力。只有携手合作，我们才能确保市场更加安全、更加诚信。

重点词汇：

假冒伪劣商品：fake goods / inferior goods

危害：hazard / threat

消费者：consumer

社会：society

质量：quality

声誉：reputation

竞争：competition

执法：enforce laws

惩罚：punish

教育：education

警惕性：awareness

决策：decision

打假措施：anti-fake measures

诚信：honesty

