《你的电脑装“广告拦截器”了吗？》

打开一些网页的时候，各种形式的广告会立即弹出来，让我们不知道下一步该点哪里。近两年，不同类别的广告拦截软件开始帮助普通用户清理网页弹出广告，ad blocker一词也成为这两年的热搜词。

Ad blocker is a piece of software designed to prevent advertisements from appearing on a web page, i.e. software that blocks ads from web page.

Ad blocker??????????????????????????????“?????”?

Recent studies have shown increasing use of ad blockers by Internet users, prompting a flood of concern in the media about the viability of free digital content funded by advertising.

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