

《单词百科:O2O是什么意思?O2O怎么发音?O2O的解释和用法》

英语单词O2O是什么意思?O2O怎么读?O2O怎么发音?简答网为您整理了O2O的解释、用法、例句、词组等相关学习资料。下面跟小编一起来看看吧!



O2O的意思

1、线上到线下(Online to Offline,将线下的商务机会与互联网结合,让互联网成为线下交易的平台)

O2O的双语例句

1、Last year, 84 O2O companies went bankrupt, but the sector also attracted huge headline investments.

去年中国有84家O2O企业倒闭,但该行业也吸引了大量引人瞩目的投资。

2、Hans Tung, a managing partner at GGV Capital, said that cheap labour and urban population density in China are among the main reasons why the O2O services are economic, compared with the US, where the sector has struggled.

纪源资本 (GGV Capital) 的管理合伙人董士豪 (Hans Tung) 称, 廉价劳动力和城市人口密集是O2O服务在中国具有经济效益的两个主要原因, 而在美国, 这个行业发展困难。

3、New O2O business model, order online and receive services offline, gave birth to a new type of job, professional errands runners.

新型线上线下电子商业模式, 网上订购和线下服务催生了这种新型工作——职业跑腿者。

4、Aside from these services, there are no apps that fundamentally change people's lives in a large scale quite yet, such as on-demand transportation, O2O [online-to-offline] services, etc., because these services require integration with infrastructure that isn't yet well developed in Africa.

除了这些服务, 目前还没有其他哪款应用能够在较大范围内从根本上改变人们的生活, 例如按需交通、O2O[线上到线下]服务等, 因为这些服务需要充分融入庞大的基础设施中, 而非洲尚不具备这样的条件。

5、The O2O model has been subjected to scrutiny elsewhere, especially in the US, where many apps that form the basis of the "gig economy" have failed after venture funding dried up.

在其他地方, O2O模式已经遭受过审视, 尤其是在美国, 许多组成“零工经济”(gig economy) 基础的应用都在风险资金枯竭后失败。

6、In the second quarter, online-to-offline, or O2O, catering industry transactions hit 8.2 billion yuan (\$ 1.3 billion), up by 89 percent from last quarter, according to Beijing-based Internet consultancy Analysys International.

据北京互联网咨询公司易观国际统计, 在第二季度, 线上到线下, 或O2O, 餐饮业交易达到82亿元(13亿美元), 比上一季度增长89%。

7、These "online to offline" services, or O2O, are the hottest investment theme in China's internet sector.

这些“线上到线下”(O2O) 服务是中国互联网行业时下最热门的投资主题。

8、It was the biggest move by a Chinese ecommerce group to diversify through an online-to-offline (O2O) deal.

这是中国电子商务集团在进军线上到线下(O2O) 道路上做出的最大动作。

9、 Either way, Shanghai's workers will keep ordering O2O meals.

不管怎样，上海的上班族们仍会通过O2O订餐。

10、 It's called O2O, or "online to offline", and is forecast to grow at a compound annual rate of 63 per cent between now and 2017, to Rmb42bn, according to Credit Suisse.

这被称为O2O，或者“线上到线下”，瑞信（Credit Suisse）预计，O2O从现在起到2017年将以63%的复合年率增长，将达到420亿元人民币规模。

11、 The two companies gave few specifics, but ecommerce experts said that the move into online-to-offline (O2O) services such as restaurant reviews sites, food delivery and car-hailing apps highlighted a fundamental key shift in the industry.

两家公司都没有提供什么细节，但电商专家表示，进军O2O服务（如餐厅点评网站、食品递送和打车应用）的举措，突显了该行业的基调转变。

12、 Analysts said the focus on O2O-where customers use smartphones to find, order and pay for goods from food to ride-hailing apps-marked a shift in the industry as growth slowed in pure online sales.

分析师们表示，随着纯粹的在线销售增长放缓，聚集O2O标志着行业发生转变。从食品到叫车应用，O2O让客户可以使用智能手机查找、下单购买和支付各类商品。

13、 The company said that the move "demonstrates Baidu's confidence in the O2O [online-to-offline] opportunity and in our ability to capture it. It's our commitment with nine zeros."

该公司表示，此举“证明百度对O2O（线上到线下）商机，以及我们捕捉该机会的能力有信心。于是我们作出10亿美元回购的承诺。”

14、 The potential benefits to the market leaders help explain why they are so willing to spend: according to HSBC, China's O2O sector is a Rmb10tn market that is only 4 per cent penetrated, and grew 80 per cent year on year in the first half of 2015.

市场领军者的潜在利益有助于解释它们为何如此乐意花钱：根据汇丰（HSBC）的数据，中国O2O市场有10万亿元人民币规模，而目前渗透率只有4%，这个市场在2015年上半年同比增长了80%。

以上是简答网为您整理的O2O怎么读的相关信息，希望对大家有一定的帮助。查看更多关于O2O的用法、O2O

的释义、O2O的相关详情请点击：<https://dict.jiandongshicai.cn/O2O>

