

《澳大利亚电视周走进上海》

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Viewers in Shanghai are getting a look at some of the best Australian TV programs this week. It ' s the third year for the week-long "Window on Australia", jointly presented by the Shanghai Media Group and the Australian Broadcasting Corporation. And for the first time ever, one of Australia ' s most watched public affairs programs has been broadcast live from Shanghai.

The one-hour broadcast called "Q and A Section" featured experts and audience members talking about the hottest topics in Australia and in China. People in the audience got to ask the questions such as when will the air in China be easier to breathe? And since renewable industries in China produce just a tiny fraction of the country's overall energy needs, can China kick the coal habit?



Window on Australia

"It's the most important public affairs program that we do. It generates a lot of debate and discussion, and I can think of no better way for more than a million Australians tonight to focus on modern China, and watch "Q and A" as they will tonight." said Mark Scott, Managing Director, Australian Broadcasting Corporation.

Viewers here in Shanghai will be able to see the recorded version of the program at 7:30 PM this Friday. Each night at 7:30, ICS is airing a variety of Australian travel, food, fashion and cultural programs to provide a showcase for better understanding of the country.

"They know Australia's beauty. They know Australia's wildlife. But we're trying to give a strong sense of modern Australia, very contemporary country, a good country to do business with, a good country offering education services. So a broad and interesting illustration of modern Australia. I think we all understand that Australia and China's future is so closely linked and united." said Mark Scott, Managing Director, Australian Broadcasting Corporation.

"I've spent a bit of the time in French concession, we've be going to restaurants and bars, and I've been to your antique markets, and also to the Bund, which is obviously very old and beautiful place that's been restored very nicely." said Tony Jones, Journalist, Australian Broadcasting Corporation.

In return, the Australia Network will host a China Shanghai TV Week this June. Officials from the ABC and Shanghai Media Group say they will work on exchanging TV dramas and sports programs in the future.

