

## 《CCTV9英语新闻：中国知识产权》

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China has been ramping up its efforts to protect intellectual property rights. The first official online system to handle infringement of IPR has been running for nearly two months, and has boosted work efficiency. Nearly 1,000 applications have been approved since March; a nearly 70 percent jump year on year.

In 2013, customs officials detained over 20,000 batches of goods connected to the illegal use of IPR. This concerned 76 million pieces of products. Most of the goods are cigarettes, cosmetics, electronic devices, clothes and shoes. Officials say nearly 99 percent of these goods were detained over trademark violations.

"It is relatively easy to copy trademarks; so most of the detained goods are connected to the infringement of exclusive rights over trademarks," said Yu Bin, official of General Administration Customs of China.

