

《Australian company bottles air for Chinese consumers》



In this TV screen grab from BBC, Beijing resident Li Tianqin tries to get her son refreshed with a canister of Vitality Air's fresh air. (Photo/China Daily)

Australian entrepreneurs in Sydney are paving the way for a new export to China -- cans of Australian air.

John Dickinson and Theo Ruygrok, founders and directors of Green & Clean, devised a way for those overseas and in China to have a taste of Australian air harvested from some of the nation's most iconic locations.

Ruygrok told Xinhua on Monday he found that pollution in some parts of China was quite heavy and he wanted to do something about it.

"When I came back to Australia (from China) and found pristine locations that we have, we came up with the idea of bottling pure air from those locations," Ruygrok said.

Green & Clean harvests air with a mobile farming unit from some of Australia's most picturesque and pristine locations such as Sydney's Bondi Beach and Queensland's Gold Coast.

The company sold the cans of air in souvenir shops and airports, where customers can take "part of Australia back to their home country."

Ruygrok recommended users take 10 deep breaths from the can to help clear their lungs, which contains approximately 140 breaths of clean Australian air.

The company is in the process of finding a Chinese distributor for their product.

