

《美籍华人“两颗红豆”寻爱》

美籍华人“两颗红豆”寻爱

This Valentines Day, many romantics found dates through 2RedBeans, an online dating service focused on matching Chinese - Americans.

"I met her 6 months ago through 2RedBeans and I felt a growing chemistry throughout our conversations," says Li, a Chinese-American who works for a high-tech company in Silicon Valley and declines to give his first time. "I was already in love with her before I even set eyes on her."

"I was skeptical at first about using a dating website to find love," he says, adding that he had no prior experience with online dating. "I'm so glad I gave it a try."

Now, they have officially been a couple for three months, and Li said he is confident about his new relationship.

More and more people are finding love online. Even Zhao Qinghua, the founder of 2RedBeans, met her future husband on the website she established to help Chinese-American singles find love.

Zhao, who has a PhD in electrical engineering from the University of California-San Diego, started her entrepreneurial endeavor after working at Broadcom as a software engineer.

"Like many entrepreneurs, I started 2RedBeans with my friends to solve our own problems, finding dates that could lead to a life partner," Zhao says.

Zhao said it was difficult to meet other people with similar cultural backgrounds and values.

"Since popular US dating sites like Match.com and eHarmony are not focused on matching Chinese-Americans, it is often hard for us to find people who have the same cultural values," she says.

In contrast, 2RedBeans' matching algorithm focused on characteristics that are more relevant to the Chinese, such as arrival date in the US and zodiac signs.

Zhao and her team also decided to make the site very interactive to encourage people to communicate with each other early on.

"Chinese by nature are very shy, which decreases their opportunities to meet other people," she explains. "We try our best to increase the interaction and in turn to increase their chances of finding someone."

????????????????????????????????

“?????Match.com?eHarmony????????‘????’????????????????????”??“????????????????????”

“????????????????????????????‘????’??”

